

## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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**Don't worry about technology...just get MAD**

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## MAD Technology Solutions Announces CIO Program

Harrisburg, PA - May 4, 2006 – MAD Technology Solutions announces the availability of their new CIO4U Program. The CIO4U Program is a service offering that allows small business owners and managers to maintain focus on their daily operations, while still ensuring that all efforts regarding the promotion and utilization of technology are aligned with their goals and objectives. Having ready access to an IT visionary and strategist, with proven business skills, assists the small business owner and manager in making the right technology decisions that will lead them towards greater efficiencies and competitive advantage. This of course leads toward greater profitability and market share.

The CIO4U Program also avoids the considerable expense of trying to identify, hire and then retain senior level, seasoned professionals. Fact is, most small businesses can not even afford to consider the full-time employment of a senior level, seasoned technology professional. Through this program, they now gain assistance with: Corporate Strategic Planning; Long-Term Technology Vision; Technology Alignment With Corporate Goals; Capital Planning and Investment Analysis; Operational Planning and Budgeting Activities; Definition of Corporate Technology Best Practices; Service Level Measurements and Information Technology Governance.

With flexible monthly and annual programs available, the CIO4U Program will cost you a fraction of a full-time manager or executive, and provide a return on your investment within the first month.

### About MAD Technology Solutions

MAD Technology Solutions is a leading business solutions consulting firm specializing in providing professional, high quality, cost-effective technology solutions and services to small businesses. In addition to the CIO Program, MAD Technology Solutions provides: Corporate Web Development; Customized Software Development; Data and Document Management; Business Intelligence and On-Site and Remote Support Packages.

For more information regarding MAD Technology Solutions, contact Michael A. Drawbaugh at (717) 474-3386, or visit them online at <http://www.justgetmad.com>.

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