

# Just Get MAD About...

## Disaster Recovery Plan: The Ultimate Insurance Policy

### Being Able To Perform Business, Could Very Well Save Your Business

A disaster is any event that disrupts the function and operations of a business or organization that results in the loss of data, time, and perhaps worst of all, the loss of your business or organization itself. Some common, but often overlooked disasters are: power outages, natural disasters, floods, storm damage, fires, hardware failures, software errors and personnel issues or acts of terrorism.

Too many organizations simply do not do enough to ensure business continuity in the event of a disaster, with the unfortunate fact that disasters can and will happen. The need for computer system backups, redundant data centers and alternate business locations are all often considered too costly. However, weigh that risk against your inability to perform daily business functions along with the resulting loss of revenue, and you can quickly justify the need for this type of plan and action. By making sure that you are always capable of performing business and earning money, you will ensure the continued existence of your business.

Think of this from a different perspective. You spend hard earned dollars on various insurance policies including professional liability, property loss, corporate officers, employee health and life. So why not properly insure your ability to continue conducting business?

But what can you do about this issue?

#### About MAD Technology Solutions

MAD Technology Solutions is a leading provider of low cost, high quality, professional technology solutions and services to businesses of all sizes. MAD Technology Solutions will utilize our customer focused approach to work with you and your organization using our Business Continuity and Disaster Recovery solutions to help you with this issue. By working with you, MAD Technology Solutions will perform an initial assessment of your business identifying key areas, locations, individuals and technologies that are considered critical to your ability to conduct business. Building upon the knowledge gained, MAD Technology Solutions will work with you on the development and execution of a Business Continuity and Disaster Recovery Plan.

In our fast paced world of today, technology can be a tremendous challenge, but with the right solutions and services, it is also a significant benefit. So when you and your organization think about technology, just remember:

**Don't worry about technology...just get MAD**

For additional information regarding this issue, or to learn more about MAD Technology Solutions, please feel free to visit us online at:

<http://www.justgetmad.com>